



CIM Newfoundland &
ICM Labrador Branch



Mineral Resources
Review 2024
CONFERENCE AND EXHIBITION

Sponsorship Prospectus

mrr.cim.org



CIM
ICM

Why Sponsor MRR 2024?

The Mineral Resources Review is a significant event in Newfoundland and Labrador, Canada, organized through a partnership between the Newfoundland and Labrador Branch of the Canadian Institute of Mining, Metallurgy, and Petroleum (CIM NL) and the Department of Industry, Energy, and Technology (IET) of the Government of Newfoundland and Labrador.

This three-day program aims to provide insights into recent and upcoming developments in the mining industry, new projects, and opportunities for future investments and discoveries.

The event will feature speakers from various sectors, including mining, exploration, and service and supply, along with representatives from IET providing updates on industry advancements and initiatives.

Your sponsorship is greatly appreciated and in addition to allowing the CIM NL Branch to deliver an amazing experience to the MRR attendees, it will help with local educational activities and outreach programs.

2023 Participation :



89

exhibiting companies



35

sponsoring companies



961

participants



193

exhibitors



MRR includes:

- ◆ Pre-conference short courses
- ◆ Technical sessions with government and industry keynotes
- ◆ Core shack displays
- ◆ Prospectors tent
- ◆ Commercial trade show
- ◆ Public Lecture
- ◆ Diversity and Inclusion Session
- ◆ Gala and Awards Dinner

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À-la-carte Sponsorship Items

À-la-carte sponsors will receive the visibility granted to the achieved level of sponsorship equal to the cumulative value of the sponsored items. Please refer to the chart below for information.

À-LA-CARTE ITEM	AVAILABLE	PRICE PER ITEM
REFRESHMENT BREAKS Branded signage at coffee stations. Tuesday , Wednesday, Thursday and Friday Breaks.	10	\$500
DELEGATE LUNCHES Wednesday: Logo on signage at door and buffet stations. Thursday: Logo on signage at door and buffet stations. Friday Exploration Lunch: Logo on signage at door and buffet stations.	1 1 1	\$3000 (or 3 x \$1000) \$3000 (or 3 x \$1000) \$3000 (or 3 x \$1000)
DELEGATE BADGE Logo printed in black and white on all badges (worn by 900+ delegates, exhibitors and visitors).	1	\$4000
LANYARDS Logo printed on conference lanyards (worn by 900+ delegates, exhibitors and visitors).	1	\$5000
MOBILE APP Branded and hyperlinked sponsor on APP homepage. Mobile App features the live technical program and all other conference features.	1	\$5000
WELCOME RECEPTION SHARED WITH CANADIAN MINERAL PROCESSORS Tuesday: Logo on signage at the door and buffet and bar stations. If sponsored exclusively by one sponsor, additional recognition is granted: welcome address and stage visuals	1	\$5000 (or 5 x \$1000)
MEET AND GREET RECEPTION Wednesday: Logo on signage at the door and buffet and bar stations If sponsored exclusively by single sponsor, additional recognition is granted: welcome address and stage visuals.	1	\$5000 (or 5 x \$1000)
THURSDAY SOCIAL AT JOHNSON GEO CENTRE Logo on signage at the door. If sponsored exclusively by single sponsor, additional recognition is granted: welcome address and stage visuals.	1	\$5000 (or 5 x \$1000)
TRANSPORATION TO JOHNSON GEO CENTRE Logo on signage at the bus stop.	1	\$2500
HONORARY MEMBERS RECEPTION Friday: Logo on signage at the door.	1	\$3000 (or 3 x \$1000)

À-la-carte Sponsorship Items (continued)

GALA AND AWARDS DINNER Friday: Logo on signage at the door and buffet and at bar station. If sponsored exclusively by single sponsor, additional recognition is granted: welcome address and stage visuals.	1	\$5000 (or 5 x \$1000)
CONFERENCE SPEAKER GIFTS Logo to be printed on thank you cards included with the gift	1	\$2000 (or 2 x \$1000)
VOLUNTEER T-SHIRTS Logo on the front of the t-shirts	1	\$1000
DIVERSITY AND INCLUSION SESSION Logo on the technical room door and online program. If sponsored exclusively by single sponsor, additional recognition is granted: short welcome address and stage visuals.	1	\$3000 (or 3 x \$1000)
STUDENT EVENT (details to follow) Logo posted near event.	1	\$1500
MEDIA SPONSOR (Gale Force Wins) Signage at the Gale Force Wins booth for the duration of the sponsored day. Background signage for each interview conducted that day. Mention by Gale Force Wins at the start of each interview.	(1) Tuesday afternoon (1) Wednesday (full day) (1) Thursday (full day) (1) Friday morning	\$ 2,500 \$ 5,000 \$ 5,000 \$ 2,500

Sponsorship Levels

Equivalent to cumulative items chosen à la carte.

	PLATINUM >\$3000	GOLD \$2000-\$2999	SILVER \$1000-\$1999	BRONZE <\$1000
PRE-EVENT				
Logo & hyperlink from MRR Website				
Logo included in e-blasts				
Recognition on social media networks				
Individual Recognition on social media networks				
AT EVENT				
Logo on sponsorship signage (sized to sponsorship level)				
Recognition on Mobile App				
Recognition at plenaries and technical session rooms				
Recognition at the Gala and Awards Dinner				